

Writing an Artist Statement and a Bio

This information is to be e-mailed to Rita Faussone (rff@bresnan.net) no later than the turn-in dates for each exhibit. For the Mesa Verde Canyon Voices exhibit, send this information prior to June 19, 2010; and for the Barnes & Noble Silent Auction, this information should be sent prior to September 18, 2010. The information will then be combined and prepared in a cohesive manner and slipped inside the acetate sleeve that will encase each entry.

Please use these tips and guidelines in writing artist statements and bio information. You may also search the web for additional ideas. Please keep both of these items under 100 words.

Artist Statement

Determining who our viewing audience is will help us construct the wording for our work. Certainly in the case of the Mesa Verde exhibit, we will target the large number of tourists and visitors, both regionally and internationally. Your pieces will reflect or represent the natural beauty of the flora and fauna and the terrain that is unique to the Southwest. This Statement will include the artist's name, title of the piece and the price. You may also include contact information if you wish, but it is not required. The Artist's Statement should help potential buyers understand what you believe to be the most important aspects of your art and the techniques you use to make it. The statement should summarize these things in as few words as possible, preferably short ones, and not be a lengthy dissertation on your place in the future history of art. A paragraph of three or four sentences should do it. You won't keep your readers much longer than that. **IN SHORT, THE ARTIST'S STATEMENT IS WHAT, HOW AND WHY YOU DO YOUR ART.** These statements must be clearly written, concise, well punctuated and may contain no more than 100 words.

An artist's statement should be written in first person. For example: I was inspired by the contrast of the bright sunlit snow against the multi-colored layers of the rock formations.

BIO

- ◆ 100 words or less
- ◆ Write like a professional and proofread your work.
- ◆ Focus on pertinent professional and/or artistic information. It is not necessary to throw in extraneous information such as how much you love to scuba dive when you are writing a bio for a piece of fiber art.

A bio statement should be in third person For example: Ann has a background in graphic design and uses this influence when creating her fiber art pieces.