

## Getting Your Work “Out There”

By Linda Beach

### 1) Document each artwork

- Photograph, whole and several detail. Take a large (5 MB or more, 300dpi) file but think about making a small (1 MB or less) file.
- Set up an organizational system for your work. Include title, dimensions, date created, price (if for sale). Artworkarchive.com is one app for artists.
- Complete the details: hanging sleeves and slats, label and appropriate storage bag if needed

### 2) Your public persona, online presence.

- What will be your name? Think about what direction you want to go. Teaching? Selling? Make your name the same across all platforms
- Write an artist statement and brief bio
- Business cards (MOO, moo.com), Postcards, notecards (VistaPrint, vistaprint.com)

### 3) Where do you want to be online?

- Facebook
- Instagram
- Pinterest
- Etsy
- Patreon
- Website, recommend Weebly (weebly.com) to build it yourself. You will also need a domain name that can be purchased through Weebly

### 4) Finding Opportunities

- Magazine publications, submit photos, articles
  - a) Stampington.com - Art Quilting Studio, other titles

- b) [Quiltingdaily.com](http://quiltingdaily.com) - Quilting Arts
- c) [Colorado Life Magazine \(coloradolifemagazine.com\)](http://coloradolifemagazine.com)
  
- [Createwhimsey.com](http://createwhimsey.com) – online only
- [Art in Embassies \(art.state.gov\)](http://art.state.gov)
  
- Look local for exhibition opportunities
  - a) [Grand Junction Visitors Center \(visitgj.com\)](http://visitgj.com)
  - b) Mesa County Library
  - c) Main Street Bagels, Trail Life Brewing, Be Sweet Café, Copeka Coffee
  - d) [Gjcreates.org](http://gjcreates.org), follow them on Facebook or Instagram
  - e) [Grand Junction Parks and Rec \(gjpr.org\)](http://gjpr.org) Instagram ([gjparksandrec](http://gjparksandrec.com))
  - f) Confluence Studios
  
- Join, participate
  - a) SAQA, (Studio Art Quilt Associates, [saqa.com](http://saqa.com))
  - b) SDA (Surface Design Association, [surfacedesign.org](http://surfacedesign.org))
  - c) The Art Center, Grand Junction
  - d) [Montrose Center for the Arts \(montrosecenterforarts.com\)](http://montrosecenterforarts.com)
  
- Finding Calls for Entry
  - a) [CaFE \(callforentry.org\)](http://callforentry.org)
  - b) Get on mailing lists, follow on social media – Rocky Mountain Quilt Museum, Lincoln International Quilt Museum, Visions Museum of Textile Art, Art Quilt Elements, Quilts=Art=Quilts, Sacred Threads, Yeiser Art Center (Fantastic Fibers), The Dairy Barn Arts Center (Quilt National)